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# AWARDS

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**CONFERRED UPON**  
**THE INDIAN LAWYER & ALLIED SERVICES**

**New Delhi**

E-142, First Floor  
Greater Kailash Part II  
New Delhi 110 048  
India

**Mumbai**

# 602, 6th Floor  
Oval House  
British Hotel Lane  
Opp. Commerce House  
Fort, Mumbai 400 023  
India

**Hyderabad**

# 303, 3rd Floor  
The Down Town  
Road No. 5  
Banjara Hills  
Hyderabad 500 034  
India

**Chennai**

1st Floor  
Catholic Center  
Annex No. 64  
Armenian Street  
Chennai – 600001  
India



## FEATURED IN

# '10 MOST PROMISING WOMEN LEGAL CONSULTANTS 2023'

**PUBLISHED BY CONSULTANTS REVIEW**

### SUSHILA RAM VARMA:

#### Shaping the Future of Legal Consultancy with Expertise & Innovation

**L**egal consultant firms should embrace a forward-thinking approach that goes beyond conventional legal services and adopts a comprehensive one-stop shop model, catering to clients' legal, financial, and business needs. By providing integrated solutions, these firms can effectively meet the diverse requirements of their clients. This approach ensures a seamless fusion of legal expertise with financial and business insights, allowing clients to receive comprehensive guidance and streamlined solutions. Recognizing the significance of this approach, Sushila Ram Varma co-founded The Indian Lawyer & Allied Services, an all-in-one destination for exceptional legal consulting services.

With over 30 years of experience in the legal field, Sushila Ram Varma is an esteemed legal professional renowned for her expertise in handling diverse legal matters. Her vast knowledge and skills encompass advisory and transactional work, domestic and international arbitrations, as well as cross-border dispute resolutions, including litigations. Specializing in business, corporate, and commercial laws, Sushila possesses a deep understanding of the intricacies of the legal landscape.

Furthermore, in the early days of Sushila Ram Varma's entry into the legal profession, it was evident that the industry was predominantly male-dominated. Prevalent among male professionals was the notion that women in the field were merely biding their time until they got married and focused solely on their households. However, despite facing such discouraging mindsets, numerous women professionals, including Sushila Ram Varma, persevered and demonstrated their dedication to excelling in their chosen careers. One of the most gratifying aspects is that many clients find it easier to establish a connection with a female professional who possesses a multifaceted understanding of situations, often surpassing that of their male counterparts. This innate characteristic of women contributes to their appeal in various domains, ranging from the corporate world to the courtroom. Sushila Ram Varma also credits the encouragement and support received from senior



Sushila Ram Varma  
Co-Founder & Chief Consultant

lawyers and judges of her generation, who played a pivotal role in nurturing her professional growth and motivating her to strive for excellence.

#### Advocating Legal Transformation

Established in 2011, by Sushila Ram Varma and Mogili SV, the inception of The Indian Lawyer & Allied Services marked the dawn of a visionary online portal. As a comprehensive commercial Law Firm, The Indian Lawyer & Allied Services encompasses a myriad of verticals, facilitated by esteemed professionals in diverse fields such as business consultancy, financial and tax advisory, and risk management. The Indian Lawyer & Allied Services' hallmark lies in the unrivalled ability to deliver a panoply of solutions, all conveniently housed under a single roof.

Consultants Review | 10 MOST PROMISING WOMEN LEGAL CONSULTANTS 2023

Further, the Founders of The Indian Lawyer & Allied Services hold an unwavering optimism, fuelled by their passionate yearning for a transformative breakthrough in India's legal system. Describing more about the Law Firm, the Chief Legal Consultant of The Indian Lawyer & Allied Services - Sushila Ram Varma says, "We initially launched The Indian Lawyer & Allied Services as an online platform to serve as a comprehensive service provider, bridging the gap between our clients' needs and our offerings. We recognized the challenges faced by foreign businesses in establishing themselves in India and navigating the country's complex legal landscape. While significant progress has been made with a forward-thinking government, we acknowledge the need to further enhance the speed and efficiency of our laws and regulations to match those of developed nations. Thus, we have positioned ourselves as a one-stop shop, offering diverse legal advice for individuals seeking to establish commercial enterprises."

excellence, and recognizes and rewards high-quality work. Unleashing the full potential of their team members is a top priority, and they place great value on the power of teamwork. As a woman, Sushila Ram Varma confidently affirms that collaborating with other women is a seamless experience due to shared understanding. She observes the eagerness of most women to learn and their strong sense of loyalty and goodwill. However, she also acknowledges a disparity in commitment levels among the new generation, possibly stemming from excessive exposure and unrealistic expectations.

**The Indian Lawyer & Allied Services' hallmark lies in their unrivalled ability to deliver a panoply of solutions, all conveniently housed under a single roof**

Furthermore, Sushila believes that achieving success in any profession requires strong dedication and giving one's utmost effort. "I believe that women possess versatile skills and the potential to prosper in various domains. Their ability to maintain a balance between personal and professional life distinguishes them. To all women, I encourage you to envision your goals, dare to dream, and with diligent efforts, you can attain success", concludes Sushila Ram Varma.

**Women in Collaboration**

Furthermore, Sushila Ram Varma emphasizes their commitment to aligning with international legal standards while serving their predominantly overseas clients. They foster a culture that promotes efficiency,

Mrs. Sushila Ram Varma, Advocate and Co-Founder of The Indian Lawyer & Allied Services, has featured in the '10 Most Promising Women Legal Consultants 2023' in **Consultants Review Magazine** September 2023.





## FEATURED IN

### 'THE COMPANIES IN FOCUS'

**PUBLISHED BY THE GLOBAL HUES**



## EXPANDING HORIZONS OF LEGAL EXPERTISE

**T**he Indian Lawyer & Allied Services (TIL), as the name itself suggests, stands as a reputed Law Firm providing legal services ranging from advisory, planning and negotiating services to setting up a legal entity and helping the operations to grow by providing varied legal professional support. It is headquartered in New Delhi and has offices in Mumbai, Hyderabad, Chennai and Darjeeling. The inception of the Firm is a fascinating tale in itself.

In the face of a health setback, Sushila Ram Varma, the current Co-Founder and Chief Consultant of the Firm, found herself compelled to take a break from her career. Always being a busy professional, this was agonising for her. Therefore, she started thinking of ways of reaching out to people even when she was unable to work and travel. Recognizing the growing digital landscape in India, she came up with the idea of utilising this medium to her advantage. Thus, she established the Firm as an online platform in 2011, providing quick access to lawyers and legal advice for clients.

*"People are generally hesitant to approach lawyers because of the perception that it could lead to years of legal tangles and issues. They also think that lawyers are difficult to reach and are expensive. To address these concerns, I wanted to create a virtual platform where clients could interact with legal professionals from the comfort of their own surroundings, without any hassle. Initially named 'The Indian Lawyer', our platform successfully served diverse clients from various regions, both within India and around the world," explains Sushila.*

**RELIABLE. RESPONSIBLE. RESOURCEFUL.**  
Other than providing a range of transactional legal services, the firm also handles mediation, conciliations, out-of-court settlements, litigations and arbitrations, both domestic and international.

The Co-Founder explains, "The Allied Services in the Firm means the support taken from



**SUSHILA RAM  
VARMA**

*Co-Founder and Chief Consultant,  
The Indian Lawyer &  
Allied Services*

*"We believe in giving complete  
support to our clients by giving  
correct and timely advice."*

professionals in other verticals such as business consultancy, financial advice, tax advice, risk management and compliances. We endeavour to act as a one-stop shop for our Clients."

The Team of TIL wholeheartedly embraces its motto: **"Reliable, Responsible, and Resourceful"**. It believes in the synergy between professionals and clients, recognising that working collaboratively leads to optimal outcomes. TIL is committed to avoiding any form of client misguidance and adopting a direct approach to swiftly identify the most effective solutions to their needs.

**CLIENT SERVICE: THE TOPMOST PRIORITY**

TIL's clientele ranges from high-net-worth individuals to start-ups, large companies,

mega companies, MNCs and billion-dollar companies.

*"We always take out time to truly understand our client's needs," emphasises Ms. Varma. "In matters of dispute resolution, our initial approach revolves around looking at out-of-court settlements or mediation. If that does not work, then we litigate on behalf of the client."*

#### ACHIEVEMENTS

Ms. Sushila Ram Varma has many awards and accolades to her name because of her selfless work in the field of law. Here are a few of the highly esteemed recognitions she has received:

- 'Women Entrepreneur Award 2022' by Great Companies
- 'Global Lex-Falcon Award 2022' by LexTalk World
- Featured in 'Dynamic Woman Leaders' 2022 published by Outlook Business
- 'Indian Achievers' Award 2021' by the Indian Achievers' Forum (IAF)
- 'Best Boutique Business Law Firm-India 2021' for the Asia-Pacific Region by APAC Insider
- 'Exceptional Women of Excellence Award 2018' by the Women Economic Forum

#### VISION

TIL envisions itself as a distinguished Law Firm that garners recognition and appreciation from clients for being a reliable source of accurate advice.

*"The Indian Lawyer & Allied Services is a place to trust. It gives me immense pride to say that we have successfully won the confidence of a lot of clients who trust us implicitly," Sushila beams and signs off.*

Mrs. Sushila Ram Varma, Advocate and Co-Founder of The Indian Lawyer & Allied Services, has featured in the **'The Companies in Focus'** published by The Global Hues Magazine, June 2023.



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## FEATURED IN

# 'DYNAMIC WOMAN LEADERS' 2022

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**PUBLISHED BY OUTLOOK BUSINESS MAGAZINE**

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Mrs. Sushila Ram Varma, Advocate and Co-Founder of The Indian Lawyer & Allied Services, has featured in the 'Dynamic Woman Leaders' in Outlook Business Magazine March 2022.





## **‘WOMEN ENTREPRENEUR AWARD 2022’**

**AN AWARD CONFERRED BY ‘GREAT COMPANIES’**



Mrs. Sushila Ram Varma, Co-Founder of The Indian Lawyer & Allied Services has been conferred with **Women Entrepreneur Award 2022** by Great Companies, a platform that recognises and honors extraordinary entrepreneurs for their distinguished work.





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**FEATURED IN**

**'GREAT INSPIRING STORIES OF 50  
WOMEN ENTREPRENEURS ' 2022**

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**PUBLISHED BY 'GREAT COMPANIES'**

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Mrs. Sushila Ram Varma, Advocate and Co-Founder of The Indian Lawyer & Allied Services, has featured in the Book 'Great Inspiring Stories of 50 Women Entrepreneurs' May 2022. The Book can be accessed at the link given below:

<https://amzn.in/4WQGyqQ>





41. **SUSHILA RAM VARMA:  
THE INDIAN LAWYER  
& ALLIED SERVICES**



**SUSHILA RAM VARMA: THE INDIAN  
LAWYER & ALLIED SERVICES**

Name: Sushila Ram Varma  
 Business Name: The Indian Lawyer & Allied Services  
 Location: New Delhi, Mumbai, Hyderabad, Chennai, India  
 Establishment (Year): 2011  
 Profession/ Specialty: Advocate and Chief Consultant

**Company Detail:**

Mrs. Sushila Ram Varma, Lawyer by Profession, Mentor and Guide, Influencer and Blogger, is the Co-Founder and Chief Consultant of The Indian Lawyer & Allied Services, a Multi-City Business and Commercial Law Firm.

The Indian Lawyer & Allied Services operates in the legal advisory market in India and overseas. Currently, the Firm is headquartered in New Delhi and operates out of Offices in Mumbai, Hyderabad, Chennai and Darjeeling. The Firm works PAN India through its network of Associates. The Firm has an association with international law firms and is also operating out of Austria, Brazil, China, Dubai, Egypt,

Germany, Iran, Italy, Turkey, USA.

The Firm has a good track record of accomplishments in advisory/transactional work, negotiations, management of cross-border and domestic litigations, arbitration (both national and international) and mediation, business/investment laws, contract law, corporate laws, insolvency and bankruptcy laws, intellectual property rights and international trade law.

**Unique Selling Proposition / Competitive Advantage:**

The Firm services, successfully, multifarious Clients ranging from the start-ups to billion-dollar companies, giving the Team the bandwidth to explore multiple problem areas and find solutions. Mrs. Varma tries to come up with quick solutions to legal issues. For that reason, they work and cooperate with multiple disciplines such as tax, business and accounting advisors in India and overseas, who are able to provide quick solutions. Her Firm is supported by specialists in areas that require specific knowledge and qualifications.

Her dictum in her work area is to be Reliable, Responsible and Resourceful, which is also the motto of the Firm.

Mrs. Varma wishes to be associated as a trustworthy lawyer and therefore encourages her Team to be transparent and honest in their dealings and always work in the best interests of the Client. The field of law is such that often, legal closure of an issue can take several years because of which she makes a genuine effort to try and work out an out-of-court settlement, rather than encourage frivolous and unwanted litigations, which is the order of the day.

The Firm's global perspective is based on its working knowledge of sectors, industries, local laws and customs in keeping with the Clients' requirements. The Firm through its global network of partners is able to serve Clients more effectively.

**Challenges Faced During the Journey:**

Mrs. Varma is a self-made first-generation professional. She comes from a small place like Darjeeling and she always dreamt of making her mark in the legal profession across India and overseas. With sheer perseverance, she has been able to build a multi-city practice and a global presence, where her clients trust her advice and guidance completely.

**Advice For Other Women Entrepreneurs:**

Mrs. Varma's advice to women entrepreneurs is to 'Dare to Dream and Dare to Do.' She advises women that as they have to do a balancing act between work and home, they should try and set a routine where they can compartmentalize both aspects. This is the only way to achieve effective time management and success in both areas. She further feels that though this balancing act is tough, it is doable.

**Website:** <https://theindianlawyer.in/>

**Social Media:** [Linkedin](#)





## ‘GLOBAL LEX-FALCON AWARDS 2022’

**AN AWARD CONFERRED BY LEXTALK WORLD**



Mrs. Sushila Ram Varma, Chief Consultant and Co-Founder of The Indian Lawyer & Allied Services, has been conferred with the **Lex-Falcon Award 2022** by LexTalk World in March 2022, Dubai, for impactfully contributing to the Legal Industry with great knowledge, reach, innovative ideas, suggestions, futuristic spirit and approach.





## **‘INDIAN ACHIEVERS’ AWARD 2021’**

**AN AWARD CONFERRED BY THE INDIAN ACHIEVERS’ FORUM [IAF]**



Mrs. Sushila Ram Varma, Co-Founder and Chief Consultant of The Indian Lawyer & Allied Services, has been conferred with the “**Indian Achievers' Award 2021**” by the Indian Achievers’ Forum (**IAF**) in recognition of outstanding professional achievement and contribution in nation building.

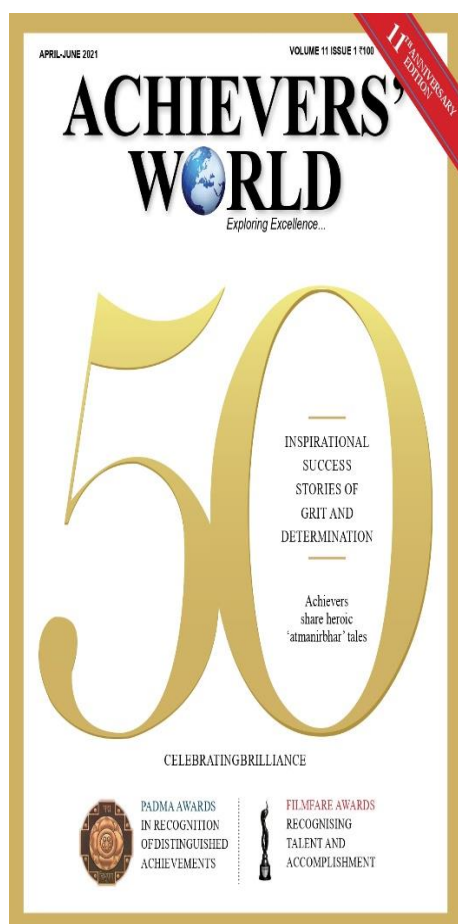
### **Achiever's Success Story**



“Mrs. Sushila Ram Varma, Co-Founder and Chief Consultant of The Indian Lawyer & Allied Services”

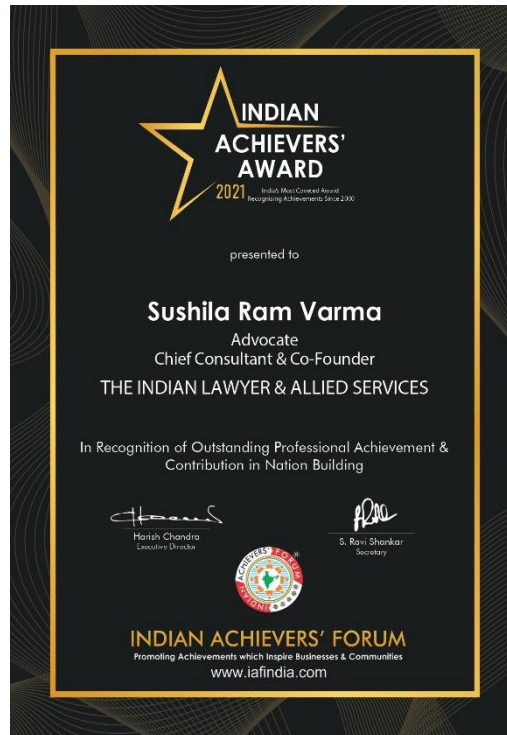
Introducing the dynamic and self-motivated Mrs. Sushila Ram Varma who is a lawyer with 25+ years of experience in different aspects of the law and has the expertise in business and commercial laws. She believes that lawyers play a very important role in the growth and success of the business of the client. Her motto for her professional work is honesty, transparency, efficiency and trustworthiness. With this in mind, she has achieved many successful milestones in her career and has earned the respect of clients in India and overseas.





Her Success Story has been published by IAF in their 11<sup>th</sup> Anniversary Edition of Achievers' World Magazine, April-June 2021, Volume 11 Issue 1.





Her Firm is a multi-city boutique Law Firm that provides multi-disciplinary professional services to clients with the object of acting as a one-stop shop for all professional needs of the client. The Firm has the motto of being “Reliable Responsible Resourceful” and with this in mind, her Team services clients in their best interest.

She aims at taking the Firm, The Indian Lawyer & Allied Services, from a boutique Indian Firm to a global Firm and eventually, an institution that will be synonymous to trust and confidence. Through her network of global alliances, the Firm represents various national and international clients and renders correct and precise legal solutions. She also aims at resolving disputes in the best and quickest manner and therefore advocates out of court settlements in the interest of all parties.





The Firm is also known for its legal Blog, <https://theindianlawyer.in/blog/> which has a national ranking and provides important legal information to the public. Her Team has also started two programs on YouTube called 'TIL Legal Speak' and 'TIL Legal Fundamentals' that creates legal awareness and understanding for the common man.

The Firm is also planning to start a series of legal lectures for law students with the endeavor to bridge the gap between studying the law and learning the ropes of practice. She also plans to initiate scholarship programs at the appropriate juncture.

She has also started an NGO called The Child Foundation which will be working towards the development, growth, expansion, progress and advancement of children from economically backward sections in order to help them achieve their goals in life.

The Firm through her and the co-Founder, Mr. Mogili Shrikanth, have been working at showcasing India in their business trips to different parts of the globe. As she mostly advises foreign clients, she ensures in giving precise and correct advice to enable clients to get the best professional advice and thereby, contributing to the Atmanirbhar Bharat Mission and raising the esteem of the country in different parts of the globe.

She is part of a global network of professionals that advice corporate and commercial clients. Through this network, she has been able to service overseas clients with ease and confidence.

For Video Interview: <https://youtu.be/SHF9-gQG7Pg>





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## **‘BEST BOUTIQUE BUSINESS LAW FIRM- INDIA 2021’**

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**AN AWARD CONFERRED BY AI GLOBAL MEDIA LIMITED**

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AI Global Media Limited is a British organizer of a range of vanity awards and publisher of online magazines. APAC Insider has the world's biggest businesses as its members. As a leader of innovation in the Global Legal Sector, it has honoured our Firm, The Indian Lawyer & Allied Services, with the highest Asia-Pacific APAC Business Law Legal Award 2021, for the **‘Best Boutique Business Law Firm- India’** for the Asia-Pacific Region.





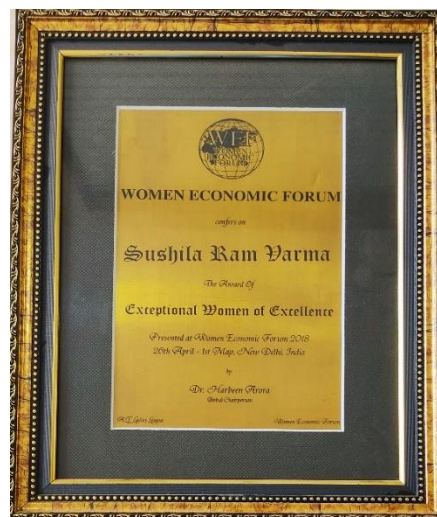
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## **‘EXCEPTIONAL WOMEN OF EXCELLENCE 2018’**

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**AN AWARD CONFERRED BY THE WOMEN ECONOMIC FORUM 2018**

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The Women Economic Forum (WEF), that is the conference arm of ALL Ladies League (ALL), an international women’s chamber and a global movement for the Welfare, Wealth, and Wellbeing of ALL had conferred the **“Exceptional Women of Excellence” Award** in 2018 to Mrs. Sushila Ram Varma, Chief Consultant and Co-Founder of The Indian Lawyer & Allied Services.

